



Dear Market Supporter,

We are excited about the 21st year of the Smithfield Farmers Market, which kicks off the first weekend of April and runs every Saturday through November 11th with Specialty Holiday markets in December.

Please consider being a sponsor for the 2023 Smithfield & Isle of Wight Farmers Markets. It is a great way to promote your business with the local community and support our award-winning market. The Smithfield & Isle of Wight Farmers Markets are self-sustaining markets. Our funding comes from vendor application fees, vendor sales fees, grants, and community sponsorships. Sponsors help our market continue to serve Smithfield and Isle of Wight County.

As a sponsor, you can promote your business and have contact with thousands of customers. Our customers attend the market from all over the Tidewater area. Our sponsors are featured regularly on our website and on our social media outlets. We can also include your business logo on our annual calendar magnet. Please see the attached sponsorship levels and opportunities for more details.

We are consistently recognized by local media organizations as one of the best farmers markets around, including *Coastal Virginia Magazine*, *Virginia Living Magazine*, *Savor Magazine* and as one of the **Top 101 Farmers Markets in America**” by *TheDailyMeal.com*. We want you to be a part of our award-winning market.

Thank you for your consideration!

Sincerely,

Sabrina Dooley
Farmers Market Manager
Isle of Wight County Tourism
319 Main Street
Smithfield, VA 23430
Email : sdooley@isleofwightus.net
Work Phone : 757-759-4118
Office Phone : 757-357-2214

2023 SPONSORSHIP OPPORTUNITIES:



\$1,000

- Invitation to the market for on-site exposure on **three** different occasions with a complimentary 10 x10 tent, a 6' table and two chairs.
- Business name & logo listed as a sponsor on our website and social media postings.
- Promotional rack cards, samples, and brochures may be displayed weekly at the market's hospitality tent.



\$750

- Invitation to the Market for on-site exposure on **two** different occasions with a complimentary 10 x10 tent, a 6' table and two chairs.
- Business name & logo listed as a sponsor on our website and social media postings.
- Promotional rack cards may be displayed weekly at our hospitality tent.



\$500

- Invitation to the Market for on-site exposure on **one** occasion with a complimentary 10 x10 tent, a 6' table and two chairs.
- Business name & logo listed as a sponsor on our website and social media postings.



\$250

- Invitation to the Market for on-site exposure on **one** occasion with a complimentary 10 x10 tent, a 6' table and two chairs.
- Business name & logo listed as a sponsor on our website and social media postings.



\$100

- Business name & logo listed as a sponsor on our website and social media postings.



\$25, \$50, or Any Other Amount

- Business name & logo listed as a sponsor on our website and social media postings.

*All sponsors will be featured on our **2023 market calendar magnet** (must receive sponsorship by **March 4, 2022**).

2023 Smithfield Farmers Market Sponsorship

Please print all information below and return with your sponsorship payment (**check payable to Isle of Wight County**) to:

**Sabrina Dooley
Smithfield Farmers Market
319B Main Street
Smithfield, VA 23430**

Business name: _____

Contact: _____

Address: _____

Telephone: _____ work _____ cell

E-mail: _____

Website: _____

Please designate your Sponsorship level:

___ \$1000 *24 Carrot Sponsorship*

___ \$750 *18 Carrot Sponsorship*

___ \$500 *14 Carrot Sponsorship*

___ \$250 *10 Carrot Sponsorship*

___ \$100 *Friends of the Market*

___ \$25, \$50, OR Any Amount \$ _____

Your market dates will be coordinated directly once the calendar dates are secured.

THANK YOU FOR YOUR GENEROUS SUPPORT!