



Dear Market Supporter,

We are excited about the 22<sup>nd</sup> year of the Smithfield Farmers Market, which kicks off the first weekend of April and runs every Saturday through November 9<sup>th</sup> with Specialty Holiday markets in December.

Please consider being a sponsor for the 2024 Smithfield & Isle of Wight Farmers Markets. It is a great way to promote your business with the local community and support our award-winning market. The Smithfield & Isle of Wight Farmers Markets are self-sustaining markets. Our funding comes from vendor application fees, vendor sales fees, grants, and community sponsorships. Sponsors help our market continue to serve Smithfield and Isle of Wight County.

As a sponsor, you can promote your business and have contact with thousands of customers. Our customers attend the market from all over the Tidewater area. Our sponsors are featured regularly on our website and on our social media outlets. We can also include your business logo on our annual calendar magnet. Please see the attached sponsorship levels and opportunities for more details.

We are consistently recognized by local media organizations as one of the best farmers markets around, including *Coastal Virginia Magazine*, *Virginia Living Magazine*, *Savor Magazine* and as one of the **Top 101 Farmers Markets in America**” by *TheDailyMeal.com*. We want you to be a part of our award-winning market.

Thank you for your consideration!

Sincerely,

Sabrina Dooley  
Farmers Market Manager  
Isle of Wight County Tourism  
319 Main Street  
Smithfield, VA 23430  
Email: [sdooley@isleofwightus.net](mailto:sdooley@isleofwightus.net)  
Office: (757) 357-2214

## 2024 SPONSORSHIP OPPORTUNITIES:



**\$1,000**

- Invitation to the market for on-site exposure on **four** different occasions with a complimentary 10 x10 tent, a 6' table and two chairs.
- Business name & logo listed as a sponsor on our website and social media postings.
- Promotional rack cards, samples, and brochures may be displayed weekly at the market's hospitality tent.



**\$750**

- Invitation to the Market for on-site exposure on **three** different occasions with a complimentary 10 x10 tent, a 6' table and two chairs.
- Business name & logo listed as a sponsor on our website and social media postings.
- Promotional rack cards may be displayed weekly at our hospitality tent.



**\$500**

- Invitation to the Market for on-site exposure on **two** occasion with a complimentary 10 x10 tent, a 6' table and two chairs.
- Business name & logo listed as a sponsor on our website and social media postings.



**\$250**

- Invitation to the Market for on-site exposure on **one** occasion with a complimentary 10 x10 tent, a 6' table and two chairs.
- Business name & logo listed as a sponsor on our website and social media postings.



**\$100**

- Business name & logo listed as a sponsor on our website and social media postings.



**\$50**

- Business name & logo listed as a sponsor on our website.

\*All sponsors will be featured on our **2024 market calendar magnet** (*must receive sponsorship by **March 3, 2024***).

# 2024 Smithfield Farmers Market Sponsorship

Please print all information below and return with your sponsorship payment (**check payable to Isle of Wight County**) to:

**Sabrina Dooley  
Smithfield Farmers Market  
319B Main Street  
Smithfield, VA 23430**

Business name: \_\_\_\_\_

Contact: \_\_\_\_\_

Address: \_\_\_\_\_

Telephone: \_\_\_\_\_ work \_\_\_\_\_ cell

E-mail: \_\_\_\_\_

Website: \_\_\_\_\_

Way of Payment:    Cash                      Check                      Request for Billing

Please designate your Sponsorship level:

\_\_\_ \$1000 *24 Carrot Sponsorship*

\_\_\_ \$750 *18 Carrot Sponsorship*

\_\_\_ \$500 *14 Carrot Sponsorship*

\_\_\_ \$250 *10 Carrot Sponsorship*

\_\_\_ \$100 *Friends of the Market*

\_\_\_ \$50 *Fan of the Market*

Your market dates will be coordinated directly once the calendar dates are secured.

## 2024 Season Saturday Market Dates

located behind BSV Bank, 115 Main St, Smithfield, VA 23430,

April 6th—December 21st: 9:00 am – 12:30pm

**Specialty Themes - \*9:00am – 12:30pm**

PLEASE MARK WHICH DATES YOU WOULD LIKE TO PARTICIPATE IN THIS SEASON

April	May	June	July	August
◦ *April 6th <b><u>Opening Day!</u></b>	◦ May 4th	◦ June 1st	◦ July 6th	◦ August 3rd
◦ April 13th	◦ May 11th	◦ June 8th	◦ July 13th	◦ *August 10th <b><u>National Farmers</u></b>
◦ April 20th	◦ May 25th	◦ June 15th	◦ July 20th	◦ August 17th
◦ April 27th		◦ June 22nd	◦ July 27th	◦ August 24th
		◦ *June 29th <b><u>Independence Day</u></b>		◦ August 31st

September	October	November	December
◦ September 7th	◦ October 5th	◦ November 2nd	◦ *December 7th <b><u>Holiday Market</u></b>
◦ September 14th	◦ October 12th	◦ *November 9th <b><u>Veterans Day</u></b>	◦ *December 21st <b><u>Last Market!</u></b>
◦ September 21st	◦ October 19th		
	◦ *October 26th <b><u>Ham-O-Ween</u></b>		

**We will not have a Farmers Market on these dates due to downtown events:**

May 18, 2024	Smithfield Arts Festival
Sep 28, 2024	Downtown Vintage Market
Nov 23, 2024	Mistletoe Market
Nov 30, 2024	Carrollton Midday Christmas Market
Dec 14, 2024	Smithfield Christmas Parade