



Dear Market Supporter,

We are excited about the 23rd year of the Smithfield Farmers Market, which kicks off the first weekend of April and runs every Saturday through November 15th with Specialty Holiday markets in December.

We are excited to announce that this year we will be adding a Winter Farmers Market on the 3rd Saturday in January, February, and March at Smithfield Winery!

Please consider being a sponsor for the 2025 Smithfield & Isle of Wight Farmers Markets. It is a great way to promote your business with the local community and support our award-winning market. The Smithfield & Isle of Wight Farmers Markets are self-sustaining markets. Our funding comes from vendor application fees, vendor sales fees, grants, and community sponsorships. Sponsors help our market continue to serve Smithfield and Isle of Wight County.

As a sponsor, you can promote your business and have contact with thousands of customers. Our customers attend the market from all over the Tidewater area. Our sponsors are featured regularly on our website and on our social media outlets. We can also include your business logo on our annual calendar magnet. Please see the attached sponsorship levels and opportunities for more details.

We are consistently recognized by local media organizations as one of the best farmers markets around, including *Coastal Virginia Magazine*, *Virginia Living Magazine*, *Savor Magazine* and as one of the **Top 101 Farmers Markets in America**” by *TheDailyMeal.com*. We want you to be a part of our award-winning market.

Thank you for your consideration!

Sincerely,

Sabrina Dooley
Farmers Market Manager
Isle of Wight County Tourism
319 Main Street
Smithfield, VA 23430

2025 SPONSORSHIP OPPORTUNITIES:



\$1,000

- Invitation to the market for on-site exposure on **four** different occasions with a complimentary 10 x10 tent, a 6' table and two chairs.
- Business name & logo listed as a sponsor on our website and social media postings.
- Promotional rack cards, samples, and brochures may be displayed weekly at the market's hospitality tent.



\$750

- Invitation to the Market for on-site exposure on **three** different occasions with a complimentary 10 x10 tent, a 6' table and two chairs.
- Business name & logo listed as a sponsor on our website and social media postings.
- Promotional rack cards may be displayed weekly at our hospitality tent.



\$500

- Invitation to the Market for on-site exposure on **two** occasion with a complimentary 10 x10 tent, a 6' table and two chairs.
- Business name & logo listed as a sponsor on our website and social media postings.



\$250

- Invitation to the Market for on-site exposure on **one** occasion with a complimentary 10 x10 tent, a 6' table and two chairs.
- Business name & logo listed as a sponsor on our website and social media postings.



\$100

- Business name & logo listed as a sponsor on our website and social media postings.



\$25, \$50, or Any Other Amount

- Business name & logo listed as a sponsor on our website and social media

*All sponsors will be featured on our **2025 market calendar magnet** (*must receive sponsorship by **October 1, 2024***)

2025 Smithfield Farmers Market Sponsorship

Please print all information below and return with your sponsorship payment (**check payable to Isle of Wight County**) to:

**Sabrina Dooley
Smithfield Farmers Market
319B Main Street
Smithfield, VA 23430**

Business name: _____

Contact: _____

Address: _____

Telephone: _____ work _____ cell

E-mail: _____

Website: _____

Way of Payment: Cash Check Request for Billing

Please designate your Sponsorship level:

____ \$1000 *24 Carrot Sponsorship*

____ \$750 *18 Carrot Sponsorship*

____ \$500 *14 Carrot Sponsorship*

____ \$250 *10 Carrot Sponsorship*

____ \$100 *Friends of the Market*

____ \$25, \$50, OR Any Amount \$ _____

Your market dates will be coordinated directly once the calendar dates are secured.

THANK YOU FOR YOUR GENEROUS SUPPORT!

2025 Season Saturday Market Dates

located behind BSV Bank, 115 Main St, Smithfield, VA 23430

April 5—December 20: 9:00 am – 12:30pm

2025 Winter Market

located at Smithfield Winery, 117 N Church Street, Smithfield, VA 23430

January 18, February 15, & March 15: 12 pm—3pm

PLEASE MARK WHICH DATES YOU WOULD LIKE TO PARTICIPATE IN THIS SEASON

Winter Markets	April	May	June	July	August
◦ January 18th	◦ *April 5th <u>Opening Day!</u>	◦ May 3rd	◦ June 7th	◦ July 5th	◦ August 2nd
◦ February 15th	◦ April 12th	◦ May 10th	◦ June 14th	◦ July 12th	◦ *August 9th <u>National Farmers Market Week</u>
◦ March 15th	◦ April 19th	◦ May 24th	◦ June 21st	◦ July 19th	◦ August 16th
	◦ April 26th	◦ May 31st	◦ June 28th <u>Independence Day</u>	◦ July 26th	◦ August 23rd
					◦ August 30th

September	October	November	December
◦ September 6th	◦ October 4th	◦ November 1st	◦ *December 6th <u>Holiday Market</u>
◦ September 13th	◦ October 11th	◦ *November 8th <u>Veterans Day</u>	◦ *December 20th <u>Last Market!</u>
◦ September 20th	◦ October 18th	◦ November 15th	
	◦ *October 25th <u>Ham-O-Ween</u>		

We will not have a Farmers Market on these dates due to downtown events:

May 17, 2025	Smithfield Arts Festival
Sep 27, 2025	Downtown Vintage Market
Nov 22, 2025	Mistletoe Market
Nov 29, 2025	Yuletide Spirits Market
Dec 13, 2025	Smithfield Christmas Parade