



Dear Market Supporter,

We are excited about the 24th year of the Smithfield Farmers Market, which kicks off the first weekend of April and runs every Saturday through November 14th.

Please consider being a sponsor for the 2026 Smithfield & Isle of Wight Farmers Markets. It is a great way to promote your business with the local community and support our award-winning market. The Smithfield & Isle of Wight Farmers Markets are self-sustaining markets. Our funding comes from vendor application fees, vendor sales fees, grants, and community sponsorships. Sponsors help our market continue to serve Smithfield and Isle of Wight County.

As a sponsor, you can promote your business and have contact with thousands of customers. Our customers attend the market from all over the Tidewater area. Our sponsors are featured regularly on our website and on our social media outlets. We can also include your business logo on our annual calendar magnet. Please see the attached sponsorship levels and opportunities for more details.

We are consistently recognized by local media organizations as one of the best farmers markets around, including Coastal Virginia Magazine, Virginia Living Magazine, Savor Magazine and as one of the Top 101 Farmers Markets in America” by TheDailyMeal.com. We want you to be a part of our award-winning market.

Thank you for your consideration!

Sincerely,

A handwritten signature in black ink that reads 'Sabrina Dooley'.

Sabrina Dooley

Farmers Market Manager

Isle of Wight County Tourism

319 Main Street

Smithfield, VA 23430

Email: sdooley@isleofwightus.net

Office: (757) 357-2214

Email : sdooley@isleofwightus.net

2026 Sponsorship Opportunities:



\$1,000

- Invitation to the market for on-site exposure on four different occasions with a complimentary 10 x10 tent, a 6' table and two chairs.
- Business name & logo listed as a sponsor on our website and social media postings.
- Promotional rack cards, samples, and brochures may be displayed weekly at the market's hospitality tent.
- Business name on on-site signage during weekly market
- Local newspaper ad listing
- Business name on promotional magnet



\$250

- Invitation to the market for on-site exposure on one occasion with a complimentary 10 x10 tent, a 6' table and two chairs.
- Business name & logo listed as a sponsor on our website and social media postings.
- Business name on on-site signage during weekly market
- Local newspaper ad listing
- Business name on promotional magnet



\$750

- Invitation to the market for on-site exposure on three different occasions with a complimentary 10 x10 tent, a 6' table and two chairs.
- Business name & logo listed as a sponsor on our website and social media postings.
- Promotional rack cards, samples, and brochures may be displayed weekly at the market's hospitality tent.
- Business name on on-site signage during weekly market
- Local newspaper ad listing
- Business name on promotional magnet



\$100

- Business name & logo listed as a sponsor on our website and social media postings.
- Local newspaper ad listing
- Social Media Support



\$500

- Invitation to the market for on-site exposure on two different occasions with a complimentary 10 x10 tent, a 6' table and two chairs.
- Business name & logo listed as a sponsor on our website and social media postings.
- Business name on on-site signage during weekly market
- Local newspaper ad listing
- Business name on promotional magnet



\$50

- Business name listed on farmers market website

2026 Smithfield Farmers Market Sponsorship

Forms are due February 20; payment is due no later than March 23.

Please print all information below and return with your sponsorship payment (check payable to Isle of Wight County) to:

Sabrina Dooley
Smithfield Farmers Market
319B Main Street
Smithfield, VA 23430

Business name: _____

Contact: _____

Address: _____

Telephone: _____ work _____ cell

E-mail: _____

Website: _____

Way of Payment: Cash Check Request for Billing

Please designate your Sponsorship level:

___ \$1000, 24 Carrot Sponsorship

___ \$750, 18 Carrot Sponsorship

___ \$500, 14 Carrot Sponsorship

___ \$250, 10 Carrot Sponsorship

___ \$100, Friends of the Market

Your market dates will be coordinated directly once the calendar dates are secured.

Thank you for your generous support!

2026 Smithfield Farmers Market Schedule

The Market is held in the parking lot behind BSV Bank, 115 Main St, Smithfield, VA 23430

Market Season: April 4 – November 14 **Market Hours:** 9:00 am – 12:00 pm

Please place a Check Mark next to the dates you would like to participate!

April	May	June	July	August
◦ April 4 *Opening Day!	◦ May 9 -	◦ June 6	◦ July 4 *Independence Day	◦ August 1 -
◦ April 11	◦ May 16	◦ June 13 *Sail250 Market	◦ July 11	◦ August 8 *Natl Farms Market Week
◦ April 18 -	◦ May 23	◦ June 20 -	◦ July 18	◦ August 15 -
◦ April 25 -	◦ May 30	◦ June 27	◦ July 25	◦ August 22
				◦ August 29

September	October	November
◦ September 5 -	◦ October 3	◦ November 7
◦ September 12	◦ October 10	◦ November 14 *Last Farmers Mkt
◦ September 19	◦ October 17 -	
	◦ October 24	
	◦ October 31 *Ham-O-Ween	

SPECIAL EVENTS

We will not have a Farmers Market on these dates due to downtown events:

May 2, 2026	Spring Vintage Market
Sep 26, 2026	Downtown Vintage Market
Nov 21, 2026	Mistletoe Market
Dec 5, 2026	Market at the Manor
Dec 12, 2026	Downtown Smithfield Christmas